



HOST
DARIUS MIRSHAHZADEH

THE
GREATNESS
MACHINE
LIVE

Entrepreneur

Forbes

FAST@COMPANY

The New York Times

Book Darius on your podcast to discuss



- Why by 2030 every industry will be dominated by mission, vision and core value-based organizations.
- How entrepreneurship will lead our country back to a core value driven society.
- Our leadership crisis in America and how we can overcome this runaway train.
- Why 93% of businesses should put their core values in the dumpster and light them on fire.

Part Karaoke Singer Extraordinaire, Part CEO, Part Author Darius is a modern-day Renaissance Man on Acid with a side of french fries

His debut book *The Core Value Equation* launches on September 15th, 2020.

Darius's accolades include:

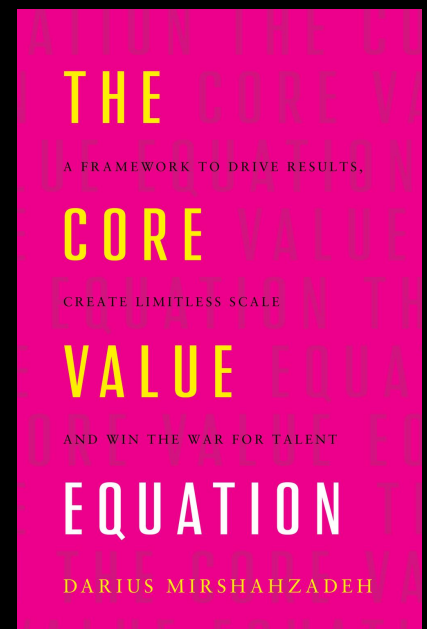
- [Singing Peter Cetera's Glory of Love at his brother's wedding with a 10 person all female acapella group](#) (click to see)
- #9 Top Rated CEO in America on Glassdoor.
- Inc. 500 CEO - Founded #40th fastest growing company in the USA
- Built #3 Best Places to Work by the San Francisco Business Time.
- He has successfully grown companies from 0 to 1000 employees and 9 figures in annual revenue in under 36 months.
- He is all about the P's: Passion, Pizza, Puzzles, and Pink Unicorns.

"The Core Value Equation is a step-by-step guide that all startups, founders, and CEO's should read if they want to have their teams speaking the same language and build a thriving company culture."

Tony Hsieh, NY Times bestselling author of *Delivering Happiness* and CEO of Zappos.com

"Darius Mirshahzadeh wrote a book that truly matters. His take on core values and how you make them come to life is a new, refreshing approach to an area of business that is severely underleveraged."

Chip Conley, NY Times bestselling author and Strategic Advisor of the Airbnb Founders



"Extensive, engaging, and highly actionable business advice." - Kirkus Book Reviews



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